



## FOR IMMEDIATE RELEASE

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### Safe Haven Family Shelter and Presenting Sponsor Curb Records announce 11<sup>th</sup> Annual Hike for the Homeless

*\$100,000 Campaign to kick off the event begins August 17<sup>th</sup>*

**Nashville, TN—AUGUST 17, 2015**—Safe Haven Family Shelter (SHFS), the only shelter program of its kind in Middle Tennessee that serves homeless families, announces the 11<sup>th</sup> Annual Hike for the Homeless presented by Mike Curb and Curb Records.

"I am proud to support this event and Safe Haven Family Shelter because of its uniqueness in serving an entire family while actively moving them toward housing and self-sufficiency," said Curb Records' founder and chairman Mike Curb, honorary event chair. On August 14<sup>th</sup>, Safe Haven will launch an interactive social media campaign aimed at raising \$100,000 through teams, individuals, and event sponsorships. This campaign will support Safe Haven that now serves 75-100 families annually following its facility expansion.

"The Hike for the Homeless is one of our signature events that brings the community together to not only raise essential funds for homeless families with children at Safe Haven, but also to raise awareness," said Safe Haven Family Shelter CEO Joyce Lavery. "There is a palpable feeling of community and collaboration at the Hike as we enjoy the beautiful setting and festivities. This event celebrates Safe Haven and all of our advocates, volunteers, sponsors and partners as we work together to end family homelessness."

The Hike for the Homeless event is to take place on Saturday, November 7<sup>th</sup>, at Edwin Warner Park, Picnic Shelters 9 and 11. Registration begins at 9 a.m., with the Hike starting at 10 a.m. The family-friendly event includes two paved trails, which vary in length from two to three miles, live music, complimentary lunch, climbing wall, and more. To register or to learn more, please visit [www.safehaven.org/hike](http://www.safehaven.org/hike).

#### **About Safe Haven Family Shelter**

For 31 years, Safe Haven has served as the only shelter-to-housing program in Middle Tennessee that accommodates homeless families. Families receive comprehensive services that empower them to achieve lasting self-sufficiency. Safe Haven's approach is one of service, compassion, trauma-informed care and evidence-based practices. More information can be found at [www.safehaven.org](http://www.safehaven.org).

#### **About Curb Records**

Celebrating over 50 years in the business, Curb Records is one of the world's leading independent music companies. Owned and operated by Mike Curb since 1962, Curb Records has achieved 433 number one records, over 1,500 hundred Top Ten records and charted over 4,500 total records. Today's roster includes some of the top names in Country, Christian and Pop/Rock music. Curb Records was honored as Billboard Magazine's Country Music Label of the Year and Radio & Records Magazine's Overall Gold Label of the Year, and Mike Curb has been honored as Billboard's Overall Producer of the Year and in 2014 was inducted into the Musicians Hall of Fame. For more information, visit [www.curb.com](http://www.curb.com)