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Safe Haven Family Shelter and Presenting Sponsor Curb Records announce 10th Annual Hike for the Homeless *\$100k in 100 Days Campaign to kick off the event begins July 28th*

Nashville, TN—JULY 25, 2014—Safe Haven Family Shelter (SHFS), the only shelter program of its kind in Middle Tennessee that serves homeless families, announces the 10th Annual Hike for the Homeless presented by Mike Curb and Curb Records.

“I am proud to support this event and Safe Haven Family Shelter because of its uniqueness in serving an entire family while actively moving them toward housing and self-sufficiency,” said Curb Records’ founder and chairman Mike Curb, honorary event chair. On July 28th, Safe Haven will launch an interactive social media campaign, *\$100k in 100 Days*, aimed at raising \$100,000 through teams, individuals, and event sponsorships. This campaign will support Safe Haven’s recent expansion that doubled the amount of families served; increasing from 38 to 75-100 families annually.

“Celebrating a milestone of 30 years of service along with the 10th Annual Hike and its support from Curb Records demonstrates how far we’ve come as an organization. Over 800 individuals attended the Hike last year, and we look forward to connecting more people with the mission of Safe Haven,” said Joyce Lavery, executive director.

The Hike for the Homeless event is to take place on Saturday, November 8th, at Edwin Warner Park, Picnic Shelters 9 and 11. Registration begins at 9 a.m., with the Hike starting at 10 a.m. The family-friendly event includes two paved trails, which vary in length from two to three miles, live music, complimentary lunch, climbing wall, and more. To register or to learn more, please visit www.safehaven.org/hike.

About Safe Haven Family Shelter

For 30 years, Safe Haven has served as the only shelter-to-housing program in Middle Tennessee that accommodates homeless families. Families receive comprehensive services that empower them to achieve lasting self-sufficiency. Safe Haven’s approach is one of service, compassion, trauma-informed care and evidence-based practices. More information can be found at www.safehaven.org.

About Curb Records

Celebrating over 50 years in the business, Curb Records is one of the world’s leading independent music companies. Owned and operated by Mike Curb since 1962, Curb Records has achieved 433 number one records, over 1,500 hundred Top Ten records and charted over 4,500 total records. Today’s roster includes some of the top names in Country, Christian and Pop/Rock music. Curb Records was honored as Billboard Magazine’s Country Music Label of the Year and Radio & Records Magazine’s Overall Gold Label of the Year, and Mike Curb has been honored as Billboard’s Overall Producer of the Year and in 2014 was inducted into the Musicians Hall of Fame. For more information, visit www.curb.com