



**Dancing for Safe Haven Family Shelter
Friday, April 20th, 2012
Sponsorship Levels**

**PRESENTING SPONSOR - \$25,000
(**\$23,700** charitable contribution)**

- TWO tables for 10 (20 seats) at Dancing for Safe Haven event (\$4,000 value)
- *(Valet Parking for attendees included)*
- Presenting Sponsor Logo on front of Dinner invitation (3,000 invitations and all printed materials)
- Logo featured in all My Emma email marketing announcements for event (list of 3,000)
- Spotlight Sponsor with Logo on front of SHFS website and Dancing for Safe Haven webpage(6 months)
- Featured on Facebook page with status updates highlighting HCA as sponsor & community partner (3 months)
- Full page Ad on the back cover of the Dinner Program
- HCA segment to showcase community involvement in the Dancing for Safe Haven video
- 10 complimentary Invitations to Dancing Patrons' Party (\$1,000 value)
- Listed as a Platinum Guardian Angel Member fully supporting 3 families (\$18,000 value)
- Sponsor recognition and special article featured in SHFS newsletter (4,000 households)

**ADDITIONAL BENEFITS OFFERED EXCLUSIVELY TO HCA
Annual Recognition for SHFS Events in 2012**

Comedy Event, *Bringing Home the Laughs* – January

- One VIP table and dinner for the Comedy Event, Table for 6 (*\$750 value*)
- Sponsor logo listed on Bringing Home the Laughs webpage on SHFS website
- Sponsor logo listed on Bringing Home the Laughs Facebook Page
- Sponsor recognition on SHFS Facebook Page
- Sponsor recognition in SHFS newsletter (4,000 households)

Hike for the Homeless – October

- Trailhead Sponsorship for Hike (\$2,500 value)
- Company name/logo included on all event marketing (print/radio/TV/posters/website)
- Company name/ logo in Safe Haven quarterly newsletter
- Company recognition on Safe Haven website for 3 months
- Company signage displayed at registration table
- Opportunity to include giveaways in goody bags for all participants
- Company logo on event t-shirt
- Admission and t-shirts for 5 participants (*\$125 value*)
- 10 Complimentary invitations to pre-event Patron's Party (*\$1,000 value*)
- *Social Media Benefits:* Sponsorship announced on SHFS social media sites with link to your website or social media site. A "tagged" thank you in social media at completion of event. Tagged "shout outs" on social media outlets for forming a team for the event. Logo posted on SHFS FB page

- Listed on the Hike for the Homeless website as a sponsor including a rolling scroll on the front page

BALLROOM STAR Sponsor-\$15,000

(\$14,350 charitable contribution)

- The same benefits as a Tango Sponsor plus
- TWO tables for 10 (20 seats) (\$4,000 value)
- *(Valet parking for 10 attendees included)*
- Logo on Dinner invitation (3,000 invitations and all printed materials)
- Sponsor logo on the SHFS website and Dancing for Safe Haven webpage (4 months)
- Full Page Ad in the Dinner Program
- **5 complimentary invitations to the Patrons Party (\$500 value)**
- Company name in My Emma email marketing announcements for event (list of 3,000)
- Featured on Facebook page with status updates highlighting HCA as sponsor & community partner (2 months)
- Full page Ad on the back cover of the Dinner Program
- Listed as a Gold Guardian Angel Member for supporting 3 families for 45 days (\$9,000 value)
- Sponsor recognition in SHFS newsletter (4,000 households)

Tango Sponsor- \$10,000

(\$9,350 charitable contribution)

- The same benefits as a **Foxtrot Sponsor PLUS**
- **ONE** table of 10 (\$2,000 value)
- *(Valet parking for 10 attendees included)*
- Full page ad in the Dinner Program
- 2 Complimentary invitations for the Patrons Party (\$200 value)
- Company name in My Emma email marketing announcement for event (list of 3,000)
- Featured on SHFS Facebook page as a sponsor
- Sponsor logo on the SHFS website and Dancing for Safe Haven Webpage (3 months)
- Listed as a Gold Guardian Angel Member supporting 2 families for 45 days (\$6,000 value)
- Sponsor recognition in SHFS newsletter (4,000 households)

Jitterbug Sponsor-\$5,000

(\$ 4,350 charitable contribution)

- The same benefits as a **Foxtrot Sponsor PLUS**
- **ONE** table of 10 (\$2,000 value)
- *(Valet parking for 5 attendees included)*
- Recognition on Dancing for Safe Haven webpage on SHFS website
- Half page ad in the Dinner Program
- Listed as a Gold Guardian Angel Member supporting 1 family for 45 days (\$3,000 value)
- Sponsor recognition in SHFS newsletter (4,000 households)

Waltz Sponsor-\$3,000

(\$2,350 charitable contribution)

- The same benefits as a **Foxtrot Sponsor PLUS**
- **ONE** table of 10 (\$2,000 value)
- Recognition on Dancing for Safe Haven webpage on SHFS website
- Quarter page ad in the Dinner Program
- Sponsor recognition in SHFS newsletter (4,000 households)

Cha Cha Sponsor-\$2,000

(\$1,600 charitable contribution)

- The same benefits as a **Foxtrot Sponsor PLUS**
- 4 seats at the event (\$800 value)
- Recognition on Dancing for Safe Haven webpage on SHFS website
- Recognition in the dinner program
- Sponsor recognition in SHFS newsletter (4,000 households)

Foxtrot Sponsor – \$1,000

(\$996 charitable contribution)

- Two seats at the event (\$400 value)
- Recognition on Dancing for Safe Haven webpage on SHFS website
- Recognition in the dinner program
- Sponsor recognition in SHFS newsletter (4,000 households)