

2019 SPONSORSHIP LEVELS

March 23, 2019 - Hilton Downtown Nashville

10th Annual Dancing FOR SAFE HAVEN

Dancing for Safe Haven is a fun-filled evening featuring dinner and a lively dance competition among Nashville “celebrities” that has sold out for the past nine years. Star dancers are paired with professional instructors to compete for fundraising favorite, audience favorite, and judges’ favorite.

Each pair performs for a panel of three judges and an audience of over 450 guests.

As you enjoy a wonderful evening of dancing, dinner, and celebrity to benefit Safe Haven, we will be rising to the challenge of addressing family homelessness in our community.

In its 10th year, Dancing for Safe Haven celebrates Safe Haven Family Shelter's 35 years of service and raises funds for its important impact on families in our community.

PRESENTING SPONSOR- \$25,000

- One table for 10 guests in premier location and up to 10 additional seats (\$6,000 value)
- Presenting Sponsor Logo on event invitation (1,500 invitations and all printed materials)
- Full page ad in preferred location in the event program
- 20 complimentary invitations to VIP Patrons’/Thank You Party (\$2,000 value)
- Logo featured prominently in all My Emma email marketing announcements for event (11,000 recipients)
- Featured on SHFS Facebook page with status updates highlighting you as sponsor & community partner
- Spotlight Sponsor with Logo on front of SHFS website and Dancing for Safe Haven webpage
- Sponsor recognition in SHFS newsletter (6,300 households)
- Complimentary Valet Parking included

IN ADDITION: HIKE FOR THE HOMELESS, NOVEMBER 9, 2019

- Trailhead Sponsorship for Hike (\$2,500 value)
- Company name/logo included on all event marketing (print/radio/TV/posters/website)
- Listed as sponsor on Safe Haven Hike website
- Logo displayed on Hike Sponsor banner at Hike
- Company logo on event t-shirt,
- Social Media Benefits: Sponsorship announced on SHFS social media sites. A “tagged” thank you in social media at completion of event. Tagged “shout outs” on social media outlets for forming a team for the event. Mention in a least 2 tagged posts/tweets leading up to event.

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TANGO SPONSOR- \$15,000

- One table for 10 guests (\$3,000 value)
- Full page ad in the event program
- 10 complimentary invitations to VIP Patrons'/Thank You Party (\$1,000 value)
- Company name in MyEmma email marketing announcements for event (11,000 recipients)
- Featured on SHFS Facebook page as a sponsor
- Sponsor logo on the SHFS web site and Dancing for Safe Haven webpage
- Sponsor recognition in SHFS newsletter (6,300 households)
- Complimentary Valet Parking included

IN ADDITION: HIKE FOR THE HOMELESS, NOVEMBER 9, 2019

- Mountaineer Sponsorship for Hike (\$2,500 value)
- Logo included on all event marketing (print/radio/TV/posters/website)
- Listed as sponsor on Safe Haven Hike website
- Logo displayed on Hike Sponsor banner at Hike
- Social Media Benefits: Sponsorship announced on SHFS social media sites. A “tagged” thank you in social media at completion of event. Tagged “shout out” on social media outlets for forming a team for the event.

JITTERBUG SPONSOR- \$10,000

- One table for 10 guests (\$3,000 value)
- Full page ad in the event program
- 6 complimentary invitations to VIP Patrons'/Thank You Party (\$600 value)
- Recognition on the SHFS website and Dancing for Safe Haven webpage
- Sponsor recognition in SHFS newsletter (6,300 households)

WALTZ SPONSOR- \$5,000

- One table for 10 guests (\$3,000 value)
- Half page ad in the event program
- 4 complimentary invitations to VIP Patrons'/Thank You Party (\$400 value)
- Recognition on Dancing for Safe Haven webpage on SHFS website
- Sponsor recognition in SHFS newsletter (6,300 households)

10th Annual
Dancing
FOR
SAFE HAVEN

DANCING FOR SAFE HAVEN FAMILY SHELTER
EVENT SPONSORSHIP FORM 2019

Sponsorship Level: (Please indicate selected level)

_____ PRESENTING Sponsor \$ 25,000
_____ TANGO Sponsor \$ 15,000
_____ JITTERBUG Sponsor \$ 10,000
_____ WALTZ Sponsor \$ 5,000

Name: _____

Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Contact email: _____

Credit Card Processing

Name as it appears on card: _____ Card Type: _____

Credit Card#: _____ CV#: _____ Expiration Date: _____

I would like to host a table of ten guests for \$3,000 _____

I am excited to participate as a sponsor. Please invoice me _____

Unfortunately, I will be unable to be a sponsor but would like to make a tax-deductible contribution in the amount of \$ _____

Sponsorship and table availability will be confirmed by Holly Clark following return of this form.

You may scan and email to hclark@safehaven.org or mail to
Safe Haven Family Shelter, Attn: Holly Clark, 1234 3rd Avenue South, Nashville, TN 37210
Send a fax: 615-251-4950 Contact by phone: 615-256-8195 x106