

Safe Haven Family Shelter is gearing up for the 15th annual Hike for the Homeless, a Nashville favorite for its heavy dose of outdoor fun for friends and family, on Saturday, November 9 at Edwin Warner Park.

This pet and stroller-friendly event includes hiking on two paved trails, food, live music children's activities and more! Registration begins at 9am and hikers will lace up and hit the trail at 10am. The event is FREE and open to the public, with no entry fee or minimum donation to participate. The suggested goal for a team of 10 is \$1,000, but donations of any amount are welcome and make a big difference.

The Hike for the Homeless benefits Safe Haven Family Shelter, the premier organization of its kind in Middle Tennessee that accepts families facing homelessness. Safe Haven's mission is to lead the community's efforts to house, support, empower and advocate for families experiencing homelessness.

# Join us as we celebrate 15 years of hiking to give families a place to call home.

FOR 2019 EVENT INFORMATION, VISIT www.hike4homeless.org

FOR EVENT RELATED QUESTIONS, PLEASE CONTACT HOLLY CLARK AT hclark@safehaven.org

TO LEARN MORE ABOUT SAFE HAVEN FAMILY SHELTER, VISIT www.safehaven.org



#### SPONSORSHIP RECOGNITION

COMPANY NAME/ LOGO INCLUDED:	<b>SUMMIT</b> \$10,000	<b>PATHWAY</b> \$5,000	TRAILHEAD \$2,500	MOUNTAINEER \$1,000+ FOR INDIVIDUAL SUPPORTERS
Posters and fliers (approx. 5,000)				
Radio/ TV marketing		Ø		
Corporate banner prominently displayed at event		Ø		
Event signage and banners		$\bigcirc$	4	
Event t-shirt		$\bigcirc$	\$	
Safe Haven web site and Hike web site		Ø	4	KK
SOCIAL MEDIA:				
Sponsorship announced on SHFS social media site (link to company web site & social media for summit)		Ø	ş	
Tagged "shout out" for forming a hike team		Ø	ş	**
Mention in tagged posts/ tweets leading up to event	SIX	FOUR	тwо	
Tagged "thank you" at completion of event		Ø	4	
ADDITIONAL BENEFITS:				
On-site table/ booth to pass out company-related materials				
Article in Safe Haven's e-newsletter (12,000 recipients)				
Listed as sponsor in safe haven's e-newsletter		$\bigcirc$		
Access to VIP Sponsor tent at Hike		$\bigcirc$		
Complimentary Hike t-shirts	TWENTY	TEN	FIVE	THREE

<sup>\*</sup>Provided sponsorship recognition is available to sponsors who meet production deadlines. Deadlines will be provided when sponsorship is confirmed.



#### SPONSORSHIP RECOGNITION



#### **SUMMIT** \$10,000

"Helping Families Reach the Summit" (UP TO 2 SPONSORSHIPS AVAILABLE)

- Company name/ logo included on all event-related marketing (print/radio/TV/posters/website)
- Company recognition and article in Safe Haven's e-newsletter (6,000 in database)
- · Listed as a sponsor on Safe Haven Hike website
- Onsite table/ booth to pass out company-related materials
- · Company name/logo on all event banners and signage
- Corporate banner prominently displayed at event
- Largest company name/ logo on event t-shirt
- 20 Hike T-shirts (\$500 value)
- · Social Media Benefits: Sponsorship announced on SHFS social media sites with link to your website or social media site. A "tagged" thank you in social media at completion of event. Tagged "shout out" on social media outlets for forming a team for the event. Mention in 6 tagged posts/ tweets leading up to event. Cross promotion on our social media

### **学 TRAILHEAD** \$2,500

"Guiding families in the direction for success" (UP TO 10 SPONSORSHIPS AVAILABLE)

- · Company name/logo included on all event-related marketing (print/radio/TV/posters/website)
- Listed as a sponsor on Safe Haven Hike website
- Company name/logo displayed on Hike Sponsor banner at Hike
- · Company name/logo on event t-shirt
- 5 Hike T-shirts (\$125 value)
- · Social Media Benefits: Sponsorship announced on SHFS social media sites. A "tagged" thank you in social media at completion of event. Tagged "shout out" on social media outlets for forming a team for the event. Mention in 2 tagged posts/ tweets leading up to event.



"Creating Pathways to Success for Parents and Children"

(UP TO 6 SPONSORSHIPS AVAILABLE)

- · Company name/logo included on all event-related marketing (print/radio/TV/posters/website)
- Company name/logo in Safe Haven's e-newsletter (6.000 in database)
- · Listed as a sponsor on Safe Haven Hike website
- · Corporate banner prominently displayed at event
- Company name/logo on all event banners and signage
- · Company name/logo on event t-shirt
- 10 Hike T-shirts (\$250 value)
- · Social Media Benefits: Sponsorship announced on SHFS social media sites. A "tagged" thank you in social media at completion of event. Tagged "shout out" on social media outlets for forming a team for the event. Mention in 4 tagged posts/ tweets leading up to event.

## JNTAINEER \$1,000+

An opportunity for individuals raising \$1,000+ Mountaineers are recognized on the Safe Haven website. social media and also receive a special gift.

#### SPONSOR/TEAM UPGRADE OPTION\*

Company commits to sponsorship level and pledges team fundraising amount to upgrade to the next sponsorship level

A company will commit to "x" dollars and pledge team dollars raised by employees or team members to upgrade to the next sponsorship level and receive that level's benefits.

\*Please note that we do ask companies to pledge the full amount of the upgraded sponsorship. If the team falls short of the fundraising goal, the company will provide the difference.



#### **EVENT SPONSORSHIP FORM 2019**

Sponsorship Level: (Please indicate selected level) **SUMMIT** \$10,000 MOUNTAINEER \$1,000+ FOR INDIVIDUAL SUPPORTERS SPONSOR/TEAM UPGRADE OPTION\* **PATHWAY** \$5,000 **TRAILHEAD** \$2,500 Name: Company Name: Company Contact: Address: City: State: Zip: Phone: Contact email: CREDIT CARD PROCESSING: Name as it appears on card: Card Type: Credit Card#: CV#: Expiration Date: Address (if different from above) Unfortunately, I will be unable to be a sponsor but would like to make a tax-deductible contribution in the amount of \$

Sponsorship will be confirmed by Holly Clark following return of this form.

You may scan and email to hclark@safehaven.org or mail to:
Safe Haven Family Shelter, Attn: Holly Clark, 1234 3rd Avenue South, Nashville, TN 37210
Send a fax: 615-251-4950 Contact by phone: 615-256-8195 x106



The Hike for the Homeless benefits Safe Haven Family Shelter.



# Our Vision

To eliminate family homelessness in Middle Tennessee.

# Our Mission

Lead our community's efforts to house, support, empower and advocate for families experiencing homelessness.