



Sample Text for Promoting the Hike for the Homeless

Team Link and/or individual link:

Be sure to record [your team link and/or individual fundraising page link](#) to use in your emails and social media. This ensures donations are credited to the you/ your team.

Hike Basic Info:

- 15th Annual Hike for the Homeless
- November 9, 2019; Registration opens at 9 a.m. with hikers hitting the trail at 10 a.m.
- Edwin Warner Park; picnic shelters 9 & 11
- No entry fee or minimum donation; but we do ask for donations
- Each hiker who donates at least \$25 will receive a Hike t-shirt
- Trail is paved (2.2 and 3.1 miles); Event is family and dog-friendly
- Event features hiking, live music, food and children's activities

Sample text for teams is included below. If you are promoting an individual fundraising page (on your own or as a member of a team), you can edit the text as needed to reflect that.

Sample Email Text #1 (edit to personalize with your Team name, link and goals):

Dear Friends, Family and Colleagues:

I am Hiking for the Homeless on November 9 at Edwin Warner Park to benefit Safe Haven Family Shelter, an organization that works with families experiencing homelessness. Please join my team, **TEAM NAME HERE**, or make a donation to support the team. This hike is a Nashville favorite for its heavy dose of outdoor time, friends, family, food and fun. It includes hiking, food, live music, children's activities and more. There is no entry fee or minimum donation required, but I have set a team goal of **YOUR GOAL HERE**. Each person at the Hike who donates at least \$25 will get a Hike for the Homeless t-shirt. If you cannot join us for the Hike on November 9, you can still be there in spirit by making a donation to support our team. Our individual donations add up to make a BIG IMPACT! Be sure to encourage your coworkers, friends and family to sign up for the team and/or make a donation to support our team. Here is the team link to sign up and/or to make a donation: **PASTE LINK TO YOUR TEAM or INDIVIDUAL PAGE HERE** *(Note: When you go to the site, you can join the team by clicking the orange 'Join the Team' button that is located under on our team profile picture. If you only want to make a donation, click the green 'Donate' button.)*

Optional 'About Safe Haven' info

The Hike for the Homeless benefits Safe Haven Family Shelter, one of the only shelter-to-housing programs of its kind in Middle Tennessee that accepts the entire family experiencing homeless. Safe Haven leads our community's efforts to house, support, empower and advocate for families experiencing homelessness. The Hike for the Homeless is an opportunity for our donations add up to make a BIG IMPACT, raising more money for Safe Haven than we ever could alone! To learn more about Safe Haven Family Shelter, please visit www.safehaven.org.



Sample Email Text #2 (edit to personalize with your Team name, link and goals):

Hi Friends,

I know it's hard to do, but can you imagine what it would be like for your family to lose the stability of a place to call home? For many families in our community, this is a reality.

[Safe Haven Family Shelter](#) is one of the only programs in Middle Tennessee who keeps families together and provides that much needed support. As a *board member/staff member/supporter/volunteer*, I know the impact of their work and am proud to support their mission.

I would like for you to join me in supporting Safe Haven through the 15th Annual Hike for the Homeless benefiting Safe Haven on November 9 at Edwin Warner Park.

The event is opportunity for our individual donations add up to make a BIG IMPACT, raising more money for Safe Haven than we ever could alone!

Please make a donation (and/or sign up for the event) on my page: **PASTE LINK TO YOUR TEAM OR INDIVIDUAL LINK HERE**

I hope to see you on November 9! Event details are listed below for those that can attend.

Thank you for your friendship and support.

YOUR NAME HERE

P.S. Here is more info about the [Hike for the Homeless](#) should you want to attend: The Hike for the Homeless is November 9, 2019 at Edwin Warner Park. Registration opens at 9 a.m. with the Hike kicking off at 10 a.m. The hike is a Nashville favorite for its heavy dose of outdoor time, friends, family, food and fun. It includes hiking, food, live music, children's activities and more. There is no entry fee or minimum donation required. The trail offers two options (2.2 miles and 3.2 miles) and is paved. It's a stroller-friendly, family-friendly, pet-friendly event!

Be sure to add your own reason for supporting Safe Haven to personalize the emails!

HIKE for the 15th ANNUAL HOMELESS

NOVEMBER 9, 2019 • EDWIN WARNER PARK

Sample Facebook Posts:

- I am Hiking for the Homeless on November 9 to benefit Safe Haven Family Shelter. Please join our team to hike with us and/or make a donation to support this effort! Every dollar we raise makes a positive impact on families experiencing homelessness. [PASTE TEAM LINK HERE](#)
- Did you know that families with children make up over 30% of the homeless population? That is why I am Hiking for the Homeless on November 9 to benefit Safe Haven Family Shelter. Help me raise money to make a difference in the lives of children experiencing homelessness. You can join the team and/or make a donation on the Hike Team page: [PASTE TEAM LINK HERE](#). If you can't join us on November 9, please make a donation to help. Thanks for your support!
- What are you doing November 9? Join us at Edwin Warner Park for the 15th Annual Hike for the Homeless benefiting Safe Haven Family Shelter. Safe Haven is the only shelter-to-housing program in our area that accepts the entire family experiencing homelessness. We are asking family, friends and colleagues to donate to our Hike Team so that, together, we can make a positive impact on the lives of families experiencing homelessness! [PASTE TEAM LINK HERE](#)

Sample Tweets:

- Join our @SafeHavenTN #Hike4Homeless team & make a donation. Let's make a difference in the lives of a family experiencing homelessness. [PASTE TEAM LINK HERE](#)
- I am #hiking4homeless on Nov. 9 to benefit families experiencing homelessness. Join us and/or make a donation to our team: [PASTE TEAM LINK HERE](#)
- We can make a positive impact in the lives of homeless children. Donate to our #hike4homeless team & join us Nov. 9. [PASTE TEAM LINK HERE](#)

Sample graphics below that can be used to promote your team, your page and the Hike. [Click here to download any of these graphics.](#)

