

Safe Haven Family Shelter Development Update

GOAL: EXPAND FINANCIAL SUPPORT AND AWARENESS

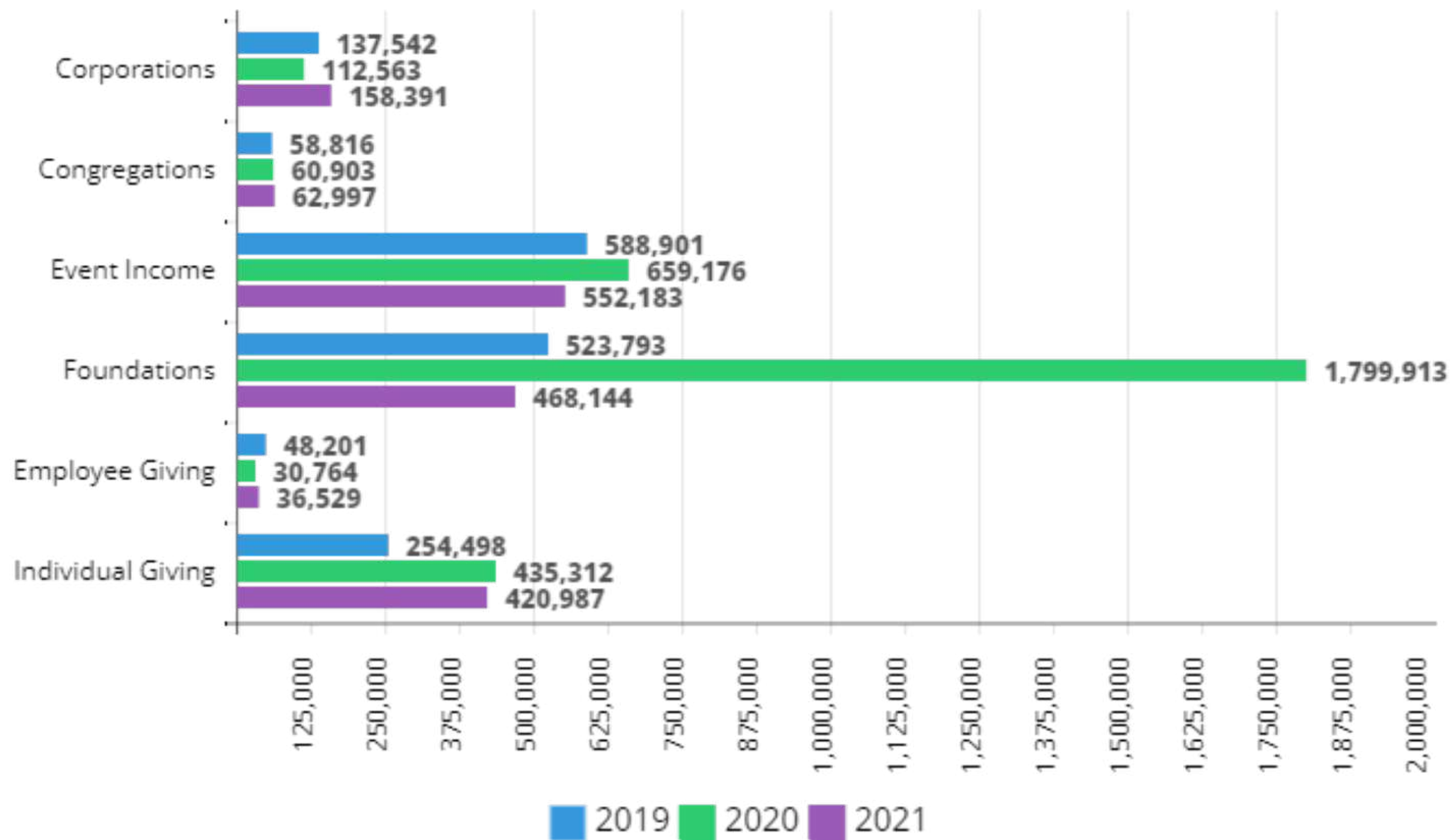
Why:

To increase our community's investment in ending family homelessness

MEASURES OF SUCCESS:

- TOTAL FUNDS RAISED
- DEVELOPMENT TARGETS MET BY SOURCES OF FUNDING
- NUMBER OF NEW AND RETAINED DONORS
- INDICATORS ACHIEVED FOR MARKETING AND COMMUNICATIONS PLAN

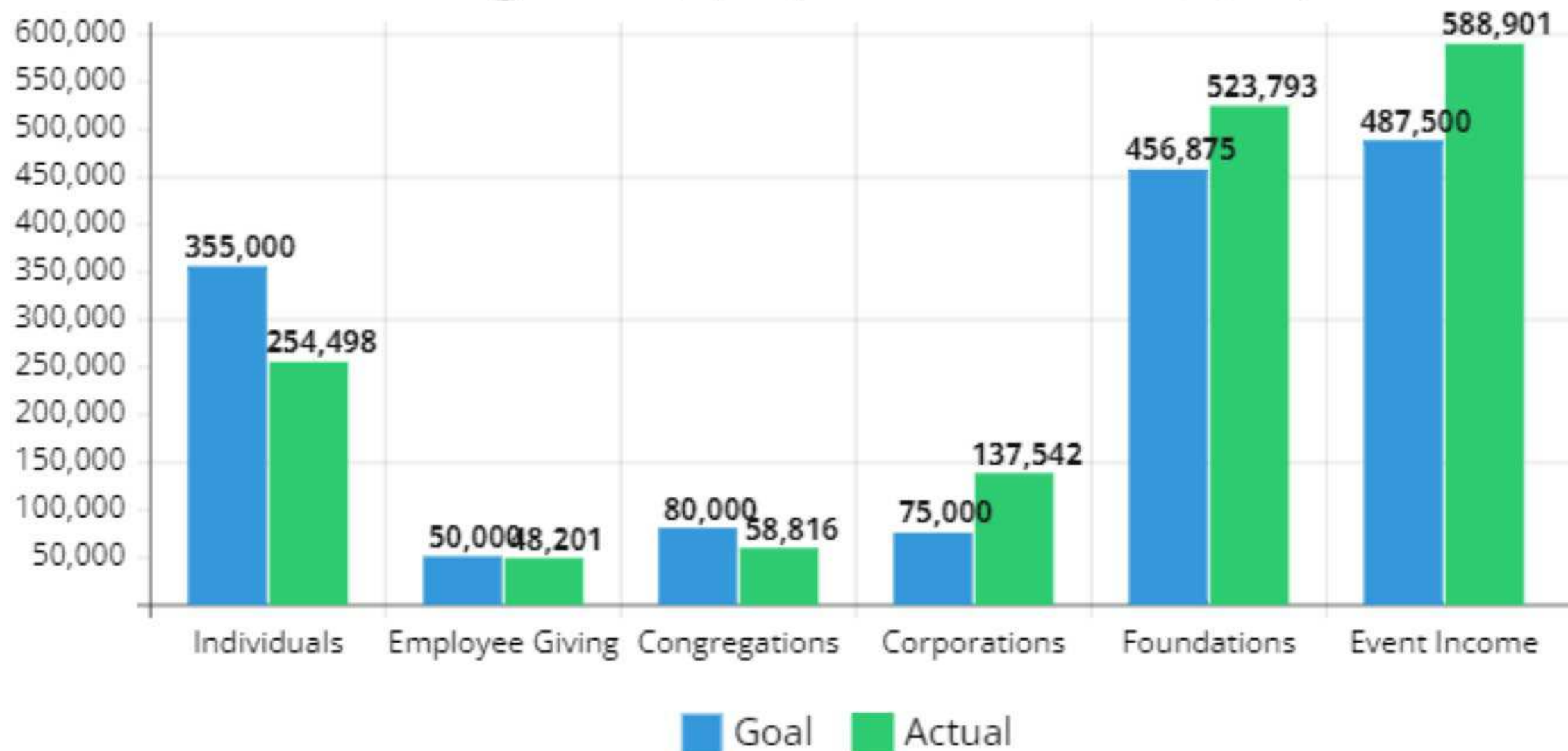
YOY Development Income-SHFS



2019 Budget Goal vs Actual

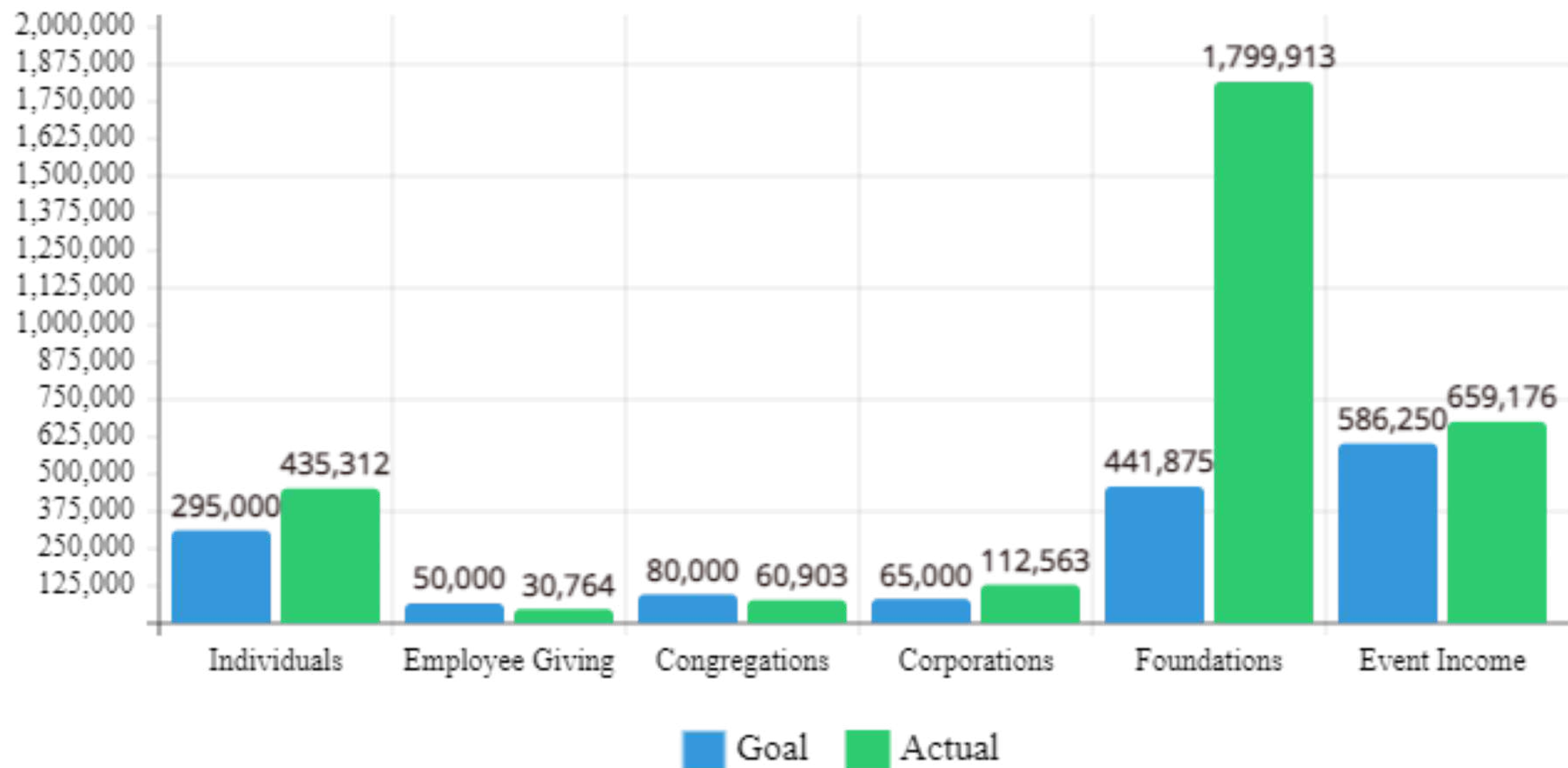
Total Budget Goal: \$1,454,375

Actual: \$ 1,634,901



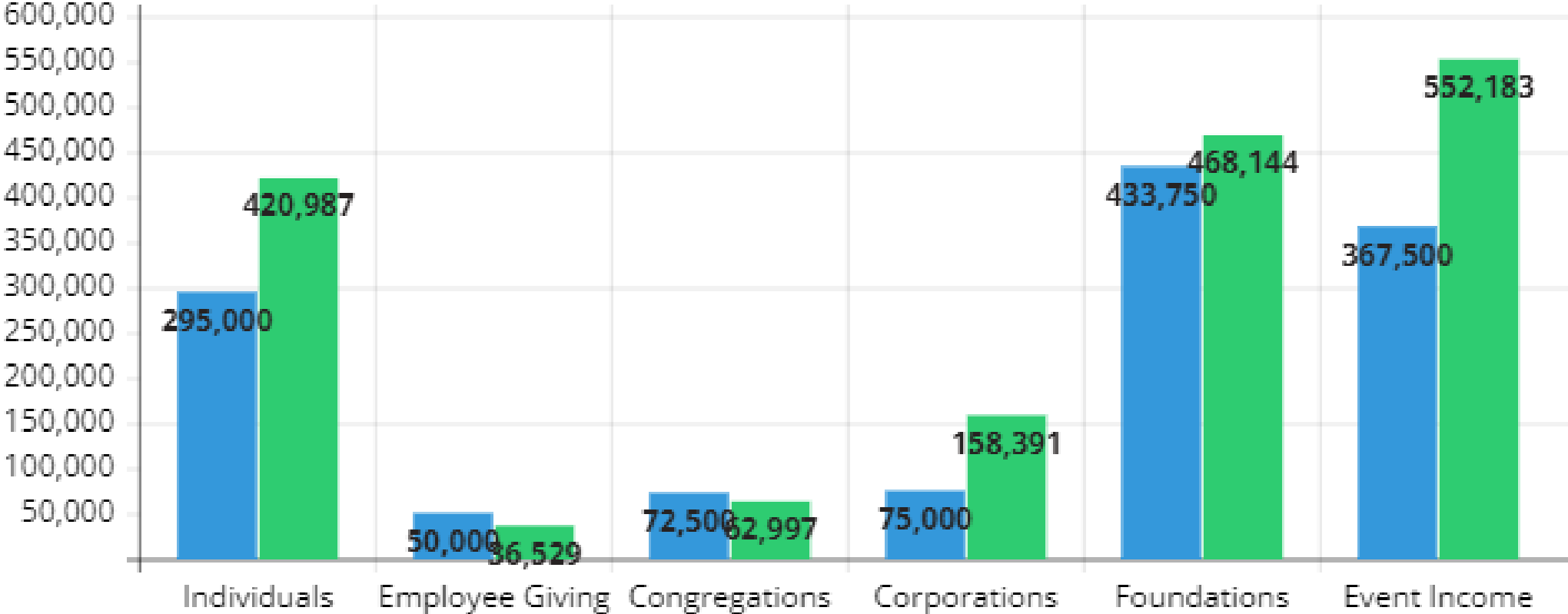
2020 Budget vs Actual

Total Budget Goal: \$931,785 Actual: \$2,439,455



2021 Budget vs Actual

Goal:\$ 1,293,750 Actual:\$ 1,757,491



■ Goal ■ Actual

Made with Livegap Charts

